

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)

RETAIL RATES (Continued)

L-3. End User Billing Service

(L)

a. Eligibility

Upon request, End User billing services, as described below, will be provided to certificated resellers with approved volume user tariffs which provide cellular service to volume purchaser accounts (i.e., "Master Customers") pursuant to Ordering Paragraphs 18 and 22 of Decision 91-06-054.

b. Description of Service

Company will provide services to an eligible reseller to bill its Master Customers' participating officers, employees, contract agents and/or members (i.e., "End Users") for cellular service rendered to active units on the Company's system. Upon provision by a reseller to the Company of a technically compatible, print image computer tape containing relevant customer and call rating information, Company will print a bill for each End User, insert each bill in an addressed envelope, along with a return envelope, and mail the bills, postage prepaid, to End Users based on addresses provided by resellers.

Per Month, Per Bill

\$2.52

(L)

Action Cellular Rent A Phone, Inc.
Attn: General Manager
1996 Union Street, Suite 200
San Francisco, CA 94123

All-Carr Communications Co.
P.O. Box 820279
Dallas, TX 75382-0279

Philip Gaske
Sacramento Cellular Telephone Company
1750 Howe Avenue, Suite 102
Sacramento, CA 95825

Alvin H. Pelavin
Cooper, White & Cooper
201 California St., 15th Floor
San Francisco, Ca 94111

Regulatory Analyst
External Affairs Department
McCaw Cellular Communications
1750 Howe Avenue, Third Floor
Sacramento, CA 95825

Attn: Michael Mowery, Esq.
Modoc RSA Limited Partnership
2999 Oak Road, MS 800
Walnut Creek, CA 94596

Business Cellular Services
Attn: Tony Toigo
42329 Osgood Road, #A
Fremont, CA 94539-5061

Cagal Comm. Napa Cellular Telephone Co.
Attn: Rod Egdorf
104 Commerce Court, Suite D
Cordella, CA 94585

California Real Estate Cellular Service Corp.
1451 Fruitdale Avenue
San Jose, CA 95128-3234

California Cellular Communications
Attn: Vida Mohr
18220 S. Broadway
Gardenia, CA 92048

California Cellular Services
327 S. Baywood Avenue
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Call America, Inc.
Attn: Stephan Abraham
2646 Dupont Drive, Suite 270
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Celluland Inc.
5812 Miramar Road, #201
San Diego, CA 92121

Celluland, Inc.
8252 Clairemont Mesa Boulevard #B
San Diego, CA 92111-1702

Cellular Service, Inc.
Attn: David S. Nelson
6100 San Fernando
Glendale, CA 91201

Cellular One/Santa Cruz
Attn: Lynne Giuffre
3949 Research Park Ct. #100
Soquel, CA 95073-2086

Cellular Billing Services, Inc.
Attn: Regulatory Manager
P.O. Box 277
Agoura Hills, CA 91376-0277

Celluphone
Attn: Mr. Mitchell Mohr
6681 E. 26th Street
Los Angeles, CA 90040

Comtech Mobile Telephone Company
Attn: Steve Muir
3938 Point Eden Way
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770 East Shaw Avenue, Suite 131
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Attn: Margrit A. Dorgelo
3396 Willow Lane, Suite 200
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420 Florence Street, Suite 200
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Motorola Cellular Services Inc.
Attn: Cari Anderson, Tariff Administrator
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Mr. Harold Saving
Nova Cellular
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Radio Electronic Products Corporation
310 Lake Boulevard
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Redwood Cellular Communications, Inc.
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Attn: Jennifer S. Pomeroy
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My Store, Inc.
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Orange, Ca 92665

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Cagal Cellular Communications
Attn: Leigh Ann Bingham
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Attn: Bill Vernon
101 N. Westlake Boulevard
Westlake Village, CA 91362-3753

Nationwide Cellular Services, inc.
Attn: Jerome Sanders, VP
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Valley Stream, NY 11582

North American Cellular Telephone Co. Inc.
Attn: John M. Dick, M.D.
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Dorsa Communications
Charlotte Tunstall
871 E. Hammelton
Cambell, CA 95008



September 15, 1994

VIA HAND DELIVERY

Proposal and Advice Letter (PAL) Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Re: **Advice Letter No. 119 of Napa Cellular
Telephone Company; CIS ID No. U-3016-C**

Dear PAL Coordinator:

Napa Cellular Telephone Company ("Napa Cellular") hereby transmits for filing the original and five copies of the following advice letter proposing changes to its tariff applicable to cellular radiotelecommunications service in the Napa-Fairfield-Vallejo Cellular Geographic Service Area.

<u>Schedule No.</u>	<u>New Cal. P.U.C. Sheet No.</u>	<u>Cancelling P.U.C. Sheet No.</u>
4-T	80th Rev. Sheet No. 1	79th Rev. Sheet No. 1
4-T	3rd Rev. Sheet No. 1-1	2nd Rev. Sheet No. 1-1
4-T	1st Rev. Sheet No. 6-5.3	Original Sheet No. 6-5.3
4-T	Original Sheet No. 6-5.4	
5-T	66th Rev. Sheet No. 1	65th Rev. Sheet No. 1
5-T	8th Rev. Sheet No. 6-2	7th Rev. Sheet No. 6-2

The purpose of this filing is to introduce a new Digital Activation Promotion in Napa Cellular's retail and wholesale tariffs.

This advice letter filing is made pursuant to CPUC Decision No. 94-04-043, effective April 6, 1994, modifying Decision No. 90-06-025. Napa Cellular requests that this tariff filing

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 2

be classified as a "temporary tariff" and be made effective on the date filed.

This filing will not increase any rate or charge, cause the withdrawal of any service, or conflict with other schedules. Pursuant to General Order No. 96-A, copies of this advice letter and related tariff sheets are being mailed to all competing and adjacent utilities, and to other interested parties having requested such notification.

Anyone may protest this advice letter to the California Public Utilities Commission. The protest must set forth the specific grounds on which it is based, including such items as financial and service impact. A protest must be made in writing and received within 20 days of the date this advice letter was filed with the Commission. The address for mailing or delivering a protest to the Commission is:

PAL Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Copies of the protest must be mailed to Napa Cellular on the same date it is mailed or delivered to the Commission, at the following address:

Adam A. Andersen, Esq.
On behalf of Napa Cellular Telephone Company
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

If there are any questions regarding this filing, please contact the undersigned counsel.

After filing these sheets, kindly provide us with a file-stamped copy of the advice letter in the stamped, self-addressed envelope provided. When these tariff sheets become

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 3

effective, please provide us with a copy of the tariff sheets stamped with the effective date in the second stamped, self-addressed envelope. Thank you for your assistance in this matter.

Very truly yours,



Adam A. Andersen, Esq.
On behalf of Napa Cellular Telephone
Company

Attachments

cc: Attached Service List

NAPA CELLULAR TELEPHONE COMPANY
398 Tesconi Court
Santa Rosa, CA 95401

Schedule Cal. P. U. C. No. 4-T
80th Rev. Cal. P. U. C. Sheet No. 1
Cancelling 79th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)
LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>	
Title	1st	
1	80th	(T)
1-1	3rd	(T)
2	27th	
3	1st	
4	9th	
4-1	1st	
5	5th	
6	11th	
6-1	6th	
6-1.1	1st	
6-2	5th	
6-2.1	4th	
6-2.2	Original	
6-2.3	1st	
6-2.4	Original	
6-2.5	1st	
6-2.5.1	1st	
6-2.5.2	Original	
6-2.6	4th	
6-2.7	3rd	
6-2.7.1	3rd	
6-2.8	4th	
6-2.8.1	3rd	
6-2.9	6th	
6-2.9.1	5th	
6-2.10	6th	
6-2.10.1	5th	
6-2.11	6th	
6-2.11.1	5th	
6-2.11.2	1st	
6-2.12	1st	
6-2.13	1st	
6-2.14	Original	
6-2.15	Original	
6-2.16	Original	

Advice Letter No. 119
Decision No.
U-3016-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

NAPA CELLULAR TELEPHONE COMPANY
398 Tesconi Court
Santa Rosa, CA 95401

Schedule Cal. P.U.C. No. 4-T
3rd Rev. Cal. P.U.C. Sheet No. 1-1
Cancelling 2nd Rev. Cal. P.U.C. Sheet No. 1-1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)
LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>
6-3	7th
6-4	9th
6-5	11th
6-5.1	21st
6-5.2	13th
6-5.3	1st
6-6	4th
6-7	7th
7	2nd
8	Original

(T)

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Issued by
Sue Swenson
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Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

(Continued)

AA-1. Digital Activation Promotion

(N)

New Retail Customers and existing Retail Customers will receive credit when activating service on one of the Company's digital rate plans between September 15, 1994 and October 24, 1994.

For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

1. Eligibility

- (a) A new Retail Customer, between September 15, 1994 and October 24, 1994, must activate service on one of the following digital rate plans:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

- (b) An existing Retail Customer, between September 15, 1994 and October 24, 1994, must transfer from an existing analog rate plans and activate service on one of the following digital rate plans:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

2. Credit

- (a) Eligible new and existing Retail Customers that subscribe to one of the Company's Digital Rate Plans, as set forth in Paragraph Nos. 1(a) and 1(b), will receive a total credit of \$300.00, which will be reflected as a credit of \$50.00 on each of the Retail Customer's first six consecutive billing cycles.

- (b) If the new or existing Retail Customer terminates service on his/her digital rate plan prior to the sixth billing cycle, the Retail Customer must repay, in full, all amounts previously credited, in conjunction with this promotional offer. The new or existing Retail Customer may also be subject to any early termination charges that may be associated with the terms and conditions of his/her digital rate plan.

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

(Continued)

AA-2. Summer 1994 Promotion

(L)

New Retail Customers and Existing Retail Customers will receive unlimited local airtime usage at no charge between the hours of 7:00 p.m. Friday until 7:00 a.m. Monday from the effective of Advice Letter No. 108 through September 4, 1994, subject to the following conditions and limitations:

a. For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on Company's system during the ninety (90) day period prior to July 1, 1994.

b. Eligibility:

(1) A new Retail Customer, between July 1, 1994 through August 8, 1994, must activate service on one of the following Retail rate plans: Occasional Plan, Standard Plan, Value Plan, Advantage Plan or the Premium Plan.

(2) An existing Retail Customer, must between July 1, 1994 through August 8, 1994, (i) transfer to one of the retail rate plans listed below if not presently enrolled on a contract package rate plan or (ii) transfer to a contract package rate plan that includes a higher number of minutes than the existing Retail Customer's current contract package rate plan. The following rate plans are included in this promotional offer: Occasional Plan, Standard Plan, Value Plan, Advantage Plan or the Premium Plan.

c. All existing Retail Customers that are subscribers of the Premium Plan prior to July 1, 1994, will receive the free unlimited promotional airtime usage from July 29, 1994 through September 4, 1994.

d. The airtime associated with this promotional offer will be allocated before the Peak and Off-Peak airtime minutes are attributed to the free minutes associated with a Customer's contract package rate plan.

(L)

NAPA CELLULAR TELEPHONE COMPANY
398 Tesconi Court
Santa Rosa, CA 95401

Schedule Cal. P. U. C. No. 5-T
66th Rev. Cal. P.U.C. Sheet No. 1
Cancelling 65th Rev. Cal. P.U.C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)

LIST OF EFFECTIVE SHEETS

<u>Sheet</u>	<u>Number of Revision</u>	
Title	Original	
1	66th	(T)
2	28th	
3	Original	
4	11th	
4-1	2nd	
4-2	Original	
5	8th	
5-1	1st	
5-2	3rd	
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5-4	3rd	
5-4.1	3rd	
5-5	4th	
5-5.1	4th	
5-6	6th	
5-6.1	5th	
5-7	6th	
5-7.1	5th	
5-8	6th	
5-8.1	4th	
5-8.2	1st	
5-8.3	1st	
5-8.4	Original	
6	8th	
6-1	9th	
6-2	8th	(T)
6-3	17th	
6-4	15th	
6-5	4th	
6-6	Original	
7	2nd	
8	3rd	
9	4th	

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Issued by
Sue Swenson
President - CEO

Date Filed _____
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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)

(Continued)

O. Data Transmission Service

Wholesale Customers who use the data transmission service, as described in Rule No. 1, Tariff Schedule Cal. P.U.C. No. 3-T, Sheet No. 7, Item K, will be charged the applicable usage rate set forth in Tariff Schedule Cal. P.U.C. No. 5-T, Sheet No. 4, Item A.4.

P. Digital Activation Promotion

(N)

Wholesale Customer's new End Users and existing End Users will receive credit when activating service on one of the Company's digital rate plans between September 15, 1994 and October 24, 1994.

For purposes of this promotional offer, a Wholesale Customer's new End User is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

A. Eligibility

(1) A Wholesale Customer's new End User must activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

(2) A Wholesale Customer's existing End User must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

B. Credit

(1) Eligible Wholesale Customers whose new and existing End Users activate on one of the Company's digital rate plans, as set forth in Paragraph Nos. A(1) and A(2), will receive a total credit of \$240.00, which will be reflected as a credit of \$40.00 on each of the Wholesale Customer's six consecutive billing tapes after such activation.

(2) If the Wholesale Customer's new or existing End User terminates service on his/her digital rate plan prior to the Wholesale Customer's sixth billing tape, the Wholesale Customer must repay, in full, all amounts previously credited in conjunction with this promotional offer. The Wholesale Customer may also be subject to any early termination charges that may be associated with the terms and conditions of the new or existing End User's digital rate plan.

(N)

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Kirkland, WA 98033

Stockton Cellular Telephone Co.
1128 E. March Lane
Stockton, CA 95210

The Phone Company
Attn: Ron Rossberg
1669 Bayshore Highway
Burlingame, CA 94010

Twentieth Century Cellular, Inc.
Attn: Este Ealker
610 Newport Center Drive, Suite 250
Newport Beach, CA 92660-6426

US West Cellular of California, Inc.
Attn: Jennifer S. Pomeroy
3350 161st Avenue., S.E.
Bellevue, WA 98008-1329

Katie Lindsay
AT&T - Regulatory Affairs
795 Folsom Street, #285
San Francisco, CA 94107

Mr. Wayne Cooper, Esq.
P.O. Box 7329
San Francisco, CA 94120

Mr. Robert Kahn
Nationwide Cellular Service, Inc.
10549 Jefferson Boulevard
Culver City, CA 90232

My Store, Inc.
Attn: Fouad Masri
1971 North Tustin
Orange, Ca 92665

Napa Cellular Telephone Co.
Cagal Cellular Communications
Attn: Leigh Ann Bingham
398 Tesconi Court
Santa Rosa, CA 95401

National Cellular Network
Attn: Bill Vernon
101 N. Westlake Boulevard
Westlake Village, CA 91362-3753

Nationwide Cellular Services, inc.
Attn: Jerome Sanders, VP
20 E. Sunrise Highway
Valley Stream, NY 11582

North American Cellular Telephone Co. Inc.
Attn: John M. Dick, M.D.
8209 La Sierra Avenue
Whittier, CA 90605

Nova Cellular West, Inc.
Attn: Kevin McAllister
P.O. Box 987
Encinitas, CA 92024-0910

AirTouch Cellular
Attn: Scott Bell
5355 Mira Sorrento Place, Suite 500
San Diego, CA 92121

AirTouch Communications
Attn: Richard C. Nelson
2999 Oak Road, MS1050
Walnut Creek, CA 94596

AirTouch Communications
Attn: Hal Crookes, Esq.
3 Park Plaza
P.O. Box 19707
Irvine, CA 92713

Personal Cellular Services, Inc.
Attn: Garry McLaughlin
26291 Production Avenue Suite 3
Hayward, CA 94545

Peter A. Casciato, Esq.
A Professional Corporation
8 California Street, Suite 701
San Francisco, CA 94111

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San Francisco, CA 94111

Nationwide Cellular
Elaine Bleecker
10549 Jefferson Blvd.
Culver City, CA 90232

Dorsa Communications
Charlotte Tunstall
871 E. Hammelton
Cambell, CA 95008

CELLULARONE®

September 15, 1994

VIA HAND DELIVERY

Proposal and Advice Letter (PAL) Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Re: **Advice Letter No. 120 of Napa Cellular
Telephone Company; CIS ID No. U-3016-C**

Dear PAL Coordinator:

Napa Cellular Telephone Company ("Napa Cellular") hereby transmits for filing the original and five copies of the following advice letter proposing changes to its tariff applicable to cellular radiotelecommunications service in the Napa-Fairfield-Vallejo Cellular Geographic Service Area.

<u>Schedule No.</u>	<u>New Cal. P.U.C. Sheet No.</u>	<u>Cancelling P.U.C. Sheet No.</u>
4-T	81st Rev. Sheet No. 1	80th Rev. Sheet No. 1
4-T	4th Rev. Sheet No. 1-1	3rd Rev. Sheet No. 1-1
4-T	Original Sheet No. 6-5.4	
4-T	Original Sheet No. 6-5.5	
5-T	67th Rev. Sheet No. 1	66th Rev. Sheet No. 1
5-T	Original Sheet No. 6-2.1	
5-T	Original Sheet No. 6-2.2	

The purpose of this filing is to introduce a new Fall Promotion in Napa Cellular's retail and wholesale tariffs.

This advice letter filing is made pursuant to CPUC Decision No. 94-04-043, effective

PAL Coordinator
CACD Telecommunications Branch
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April 6, 1994, modifying Decision No. 90-06-025. Napa Cellular requests that this tariff filing be classified as a "temporary tariff" and be made effective on the date filed.

This filing will not increase any rate or charge, cause the withdrawal of any service, or conflict with other schedules. Pursuant to General Order No. 96-A, copies of this advice letter and related tariff sheets are being mailed to all competing and adjacent utilities, and to other interested parties having requested such notification.

Anyone may protest this advice letter to the California Public Utilities Commission. The protest must set forth the specific grounds on which it is based, including such items as financial and service impact. A protest must be made in writing and received within 20 days of the date this advice letter was filed with the Commission. The address for mailing or delivering a protest to the Commission is:

PAL Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Copies of the protest must be mailed to Napa Cellular on the same date it is mailed or delivered to the Commission, at the following address:

Adam A. Andersen, Esq.
On behalf of Napa Cellular Telephone Company
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

If there are any questions regarding this filing, please contact the undersigned counsel.

After filing these sheets, kindly provide us with a file-stamped copy of the advice letter in the stamped, self-addressed envelope provided. When these tariff sheets become

PAL Coordinator
CACD Telecommunications Branch
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effective, please provide us with a copy of the tariff sheets stamped with the effective date in the second stamped, self-addressed envelope. Thank you for your assistance in this matter.

Very truly yours,

A handwritten signature in cursive script that reads "Adam Andersen".

Adam A. Andersen, Esq.
On behalf of Napa Cellular Telephone
Company

Attachments

cc: Attached Service List